

OBJECTIVE

Specialize in multidisciplinary design experiences. Design range includes corporate identity to packaging, print, film and broadcast design and new media. Work with very enthusiastic, passionate, energetic and creative minds. Expand creative endeavors and further develop and refine design skills.

PROFESSIONAL EXPERIENCE**WOO ART INTERNATIONAL INC.** | Multimedia Graphic Designer – 2005 - 2007

- Spear-headed the art department in concepting, developing, and providing design services for various corporate and non-profit clients.
- Projects include designs for broadcast branding, film titling, print materials, exhibition designs, and web services.
- Clients include: SAP, Teliris, Major League Gaming, JM Manufacturing, Arts Engine, Shadow Catcher Entertainment, AZN Television.

ASIAN CINEVISION | Freelance Graphic Designer / Art Director – 2002 - 2007

- Concepted and developed visual art direction for the annual Asian American International Film Festival for five consecutive years.
- Designed websites, collateral, posters, T-shirts, marketing materials, and festival motion graphic trailers.
- Oversaw branding of annual festival identities, messaging, and “look and feel”.

WINGS OF DEFEAT | Freelance Motion Graphic Designer / Animator – 2006 - 2007

- Provided art direction to the film WINGS OF DEFEAT, a documentary feature revisiting the lives of Kamikaze airforce survivors.
- Conceptualized and produced designs for on-screen graphics, animation sequences, and titling.
- Collaborated with illustrator in designing animation dynamics, motion choreography and scene development.
- WINGS OF DEFEAT was an official selection for Toronto Hot Docs! International Documentary Film Festival.

ARTS ENGINE / BIG MOUTH PRODUCTIONS | Freelance Graphic Designer / Animator – 2006 - 2007

- Designed and animated opening graphic animations for MEDIA THAT MATTERS FILM FESTIVAL for 2006 and 2007.
- Designed film titles and opening sequence to the documentary feature film ELECTION DAY.
- ELECTION DAY was an official selection for Toronto Hot Docs! International Documentary Film Festival.

SHADOWCATCHER ENTERTAINMENT | Freelance Graphic Designer / Animator – 2005

- Designed and animated opening title sequence for narrative feature film OUTSOURCED.
- OUTSOURCED was an official selection for Toronto International Film Festival, and was the winner of the Audience Award.

MTV NETWORKS, ON AIR DESIGN | Motion Graphics Designer – 2003 - 2005

- Provided design services for television shows in fast-paced design department creating on-screen designs and show packaging.
- Developed effective on-air graphic treatments and messaging systems for broadcast department for scheduled on-air spots.
- Shows include: 10 Spot, Choose or Loose, Date My Mom, Newly Weds, Total Request Live, MTVU, Made, MTV2 Direct Effect, VMAs.

VESTIGES OF WAR | Freelance Graphic Designer – 2001 - 2002

- Designed and produced VESTIGES OF WAR, a 496 page visual and literary compilation on the Philippine-American War and its aftermath.
- Provided editorial design services, including encoding proofs, image touch-ups, type-setting, and coordinating with printers in Manila.

TECHNICAL PROFICIENCY

SOFTWARE: Adobe Creative Suite (Illustrator, Photoshop, InDesign, ImageReady), After Effects, Final Cut Pro, DVD Studio Pro, Soundtrack, Acrobat, Dreamweaver, BBEdit, Quark Xpress, FontLab, Garage Band, MS Office, basic Maya 3D

PROGRAMMING BASICS: HTML, CSS

OPERATING SYSTEMS: Mac OS, Windows PC

EDUCATION

School of Visual Arts | New York, NY 1998 - 2002

Bachelor's Degree of Fine Arts in Graphic Design with Honors

EXTRAS

LANGUAGES: Proficiency in Chinese (Mandarin, Cantonese, Toisan), basic Spanish, Japanese

FINE ARTS: Painting, silk-screening, print-making, digital/film photography, drawing, calligraphy

INTERESTS: Jazz, Bossa Nova, TripHop, Folk, Indie Rock, independent cinema, documentary films, Asian/Asian American cinema, cooking